

# CoGenesis Technologies, LLC

## Our Mission

To help Clients leverage business information in Internet-based, globally competitive environments, through effective processes, high-quality software and cross-functional teamwork. To deliver total project solutions that significantly increase the value, accessibility and timeliness of business information, using current and emerging technologies.

## How We Do It

- Extensive business experience
  - Operational and Management Experience in Finance, Manufacturing, IT, Marketing
- Diverse technology skills
- Work flexibly at all levels of Client organizations:
  - One-on-one with senior management
  - Lead or coach project teams
  - Meet niche skill requirements with premiere technologists on a project basis
- Help manage Project costs and deliverables through Iterative Planning, Scope Containment, Requirements Analysis, Use Case specification and managing Business Partner expectations
- Help integrate and leverage diverse backgrounds, skills and cultures of Client technologists to improve project effectiveness
- Facilitate cross-functional tasks
- Mentor, coach and transfer knowledge to Client personnel
- Continually embrace change and grow professional skills

## CoGenesis Core Competencies

- Software Development and Deployment (Internet, Client/Server)
- Application Architecture, Design, Integration
- Software Quality Reviews, SQL Tuning
- Readiness Assessment, Project Management, Process Analysis/Design
- Requirements Management through Use Case Specification
- Team Skill Development, Technical Mentoring, Diversity Coaching
- Internal Control Reviews

## Our Accomplishments

These examples highlight successful CoGenesis solutions across a variety of technology and business skill areas:

*CoGenesis Technologies ... Practical Technology Delivered With Vision<sup>SM</sup>*

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PO Box 502, Stratford, CT 06615-0502

[www.cogenesistechnologies.com](http://www.cogenesistechnologies.com)

CoGenesis Technologies is a WBE/MBE Based in Connecticut, USA

## CoGenesis Technologies, LLC

- E-Commerce: For a Fortune 200 messaging solutions provider, worked closely with Client Management to improve project planning, communication and feedback, controls over the Web application development process and team structure.
  - Developed an automated install process to manage the integration and installation of diverse software components and database objects for Client's Web-based products (VBScript, SQLServer).
  - Prototyped a Web-based "Knowledge Sharing" application for storing Client documentation and launching product demonstrations from a single Intranet location (ASP, JavaScript, HTML).
  - Prepared a Client resource binder for Internet software development, based on proven CoGenesis techniques and current and emerging Best Practices.
- Functional Design, Use Case Specification & Software Reuse: For an organization's software engineering division, provided expertise in requirements analysis, Use Case Methodology and developed reusable, generic Use Cases to support vertical implementation of Client's products. Mentored and coached Client staff in effective use of Rational Unified Process (RUP) techniques, business process analysis and Use Case Development.
- Application Architecture & SQL Tuning: For an organization's cross-divisional Customer Call Center project, designed streamlined application architecture; developed application functionality in Siebel, Oracle, Unix; extensively tuned the SQL code base; planned and performed Integration Testing; and mentored Client staff in technical skill areas.
- Readiness Assessment & Project Planning: For a Client's new product launch, provided project planning, process management, assessment of technical implementation requirements and survey design.
- Global Implementation & Multi-Platform Deployment: Our contribution to a Fortune 5 finance and leasing conglomerate encompassed project management; coaching and mentoring of Client staff; and development, implementation and support of a globally distributed "Database for Quality" and Best Practice Sharing application (Oracle, LiveWire, JavaScript, HTML, PowerBuilder)

We welcome the opportunity to partner with you in supporting your technology initiatives. Please consider CoGenesis as a potential resource as you identify Information Asset Management and Growth opportunities.

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# CoGenesis Technologies, LLC

## The Possibilities

- Diverse Experience
- Diverse Skills
- Diverse Perspectives
- Singular Commitment
- Singular Quality
- Singular Client Focus

## Principal Officer

- Project Manager and Business Liaison
- Skilled Client/Server and Web Developer
- Cross-Functional Team Leader and Process Facilitator
- Management and Operational Experience in Manufacturing, Information Technology, Finance and Marketing
- EDP and Operational Auditor
- Experienced in Database Design and SQL Tuning

## All Team Members

- Highly Skilled in Current Technologies
- Focused, Effective and Productive
- Experienced in Complex Software Implementations
- Problem-Solving, Analysis, Interactive Team Skills
- Skilled in Architecture Review, Planning and Development
- Application Design and Development, Software Reuse Focus

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# **CoGenesis Technologies, LLC**

## **The CoGenesis Advantage**

- Dynamic Team Synergy
- Complementary Skill Sets
- Business View Based on Operational Experience

## **Customers Served**

- BMG Entertainment
- Chase Insurance Agency (Chase Bank)
- Citizens Utilities
- GE Capital
- Pitney Bowes
- University of New Haven
- Others

## **Diverse Solutions for Diverse Industries**

- Entertainment
- Banking
- Insurance and Brokerage
- Telecommunications
- Finance and Leasing
- Manufacturing
- Mailing, Shipping, Weighing and Receiving
- Customer Relationship Management
- Education

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